

Acknowledgement Statement Guidelines to be used on TASER.com

The following statement will be used on the new TASER.com trademarks use page and is intended to appear below the trademarks description table.

Use of ® and ™ Symbols

On advertising disseminated via the Internet (websites, blogs, social media, emails), do not use the ® because it may be misunderstood in countries where a registration has not been obtained. Instead, use the ™ symbol.

On print advertising or other media that will be used within a country where registration has been obtained by TASER International, Inc., you may include the ® symbol.

Regardless of your status as a retail seller or wholesale distributor of products marketed by TASER International, you must not apply for registration or use any mark on your advertising, website, URL, or other media that raises a likelihood of confusion as to the fact that TASER International by its trademarks is the source of its products and services exclusively and is not the source of other goods and services.

Acknowledgement Required

On advertising disseminated via the Internet (websites, blogs, social media, emails), you must include an acknowledgement of ownership as to trademarks belonging to TASER International. For marks you have used, you may list the trademarks and portray the logos or list their descriptions. A suitable acknowledgement may follow this format: "TASER, C2, CHECKLOK, and the bolt within circle logo are trademarks of TASER International, Inc."